



## 1. General Course Information

### 1.1 Course Details

<b>Course Code:</b>	<b>9130IBA</b>
<b>Course Name:</b>	<b>Intercultural Communication &amp; Issues</b>
<b>Trimester:</b>	<b>Trimester 2, 2020</b>
<b>Program:</b>	Masters Qualifying Program
<b>Credit Points:</b>	10
<b>Course Coordinator:</b>	Dr Francis Ackah
<b>Document modified:</b>	20/06/2020

### Course Description

This course provides students with an opportunity to improve their academic and communication skills in an Australian university and societal context. The course focuses on the concept of cultural competence, emphasising communication across cultures to ensure students are equipped to respond appropriately in varied multicultural and social environments. The course aims to develop students' personal awareness, allow them to gain insight into diverse cultural backgrounds, develop their skills in verbal, non-verbal, and written communication, and use of 'inclusive language' in everyday interactions, while they also identify and overcome barriers to effective intercultural communication.

### Assumed Knowledge

The essential prerequisite is the completion of an undergraduate degree in any discipline.

## 1.2 Teaching Team

Your lecturer/tutor can be contacted via the email system on the portal.

Name	Email
Dr Francis Ackah	francis.ackah@staff.griffithcollege.edu.au

## 1.3 Staff Consultation

Your lecturer/tutor is available each week for consultation outside of normal class times. Times that your lecturer/tutor will be available for consultation will be found on the Moodle course site.

## 1.4 Timetable

Your timetable is available on the Griffith College Portal at Class Timetable in Student and Services.

## 1.5 Technical Specifications

All students must have access to a computer or suitable mobile device.

## 2. Aims, Outcomes & Generic Skills

### 2.1 Course Aims

The course aims to develop effective communication skills and to build on and extend students' intercultural skills and understandings, preparing them to participate effectively in varied personal and professional contexts within a challenging and changing global environment. The course also aims to assist students in understanding and managing transitions between different socio-cultural and other related contexts effectively and inclusively.

You will be exposed to intercultural communication activities and practices, and by engaging in them, you will gain critical insight into the diverse cultural backgrounds of your peers that will shape your everyday interaction.



### 2.2 Learning Outcomes

After successfully completing this course you should be able to:

1. Understand intercultural communication and critically identify strengths and weaknesses in communication approaches and use appropriate action plan for change where needed.
2. Understand cultural values, competence theories and diversity issues in a range of contexts.
3. Effectively evaluate intercultural communication research and peer communicative performance in a constructive and contextually appropriate and inclusive manner.









## 2.3 Generic Skills and Capabilities

For further details on the Generic Skills please refer to the Graduate Generic Skills and Capabilities policy.

Griffith College aims to develop graduates who have an open and critical approach to learning and a capacity for lifelong learning. Through engagement in their studies, students are provided with opportunities to begin the development of these and other generic skills.

Studies in this course will give you opportunities to begin to develop the following skills:

Generic Skills and Capabilities		Taught	Practised	Assessed
Acquisition of discipline knowledge and skills with critical judgement		✓	✓	✓
Communication and collaboration		✓	✓	✓
Self-directed and active learning			✓	✓
Creative and future thinking		✓	✓	✓
Social responsibility and ethical awareness		✓	✓	✓
Cultural competence and awareness in a culturally diverse environment		✓	✓	✓



## 3. Learning Resources

### 3.1 Required Learning Resources

There are no prescribed textbooks for this course, but prescribed readings will be made available on the course portal. Students will be expected to access and read weekly materials and do activities which will be available on the Griffith College course portal. Pre-reading is essential for each week as this will enhance your understanding of the course materials, contribution in class and completion of the assignments.

### 3.2 Recommended Learning Resources

Additional materials may be provided in class and through the course portal to support learning experiences and activities.

### 3.3 College Support Services and Learning Resources

The College provides many facilities and support services to assist students in their studies. Links to information about College support resources that are available to students are included below for easy reference.

Digital Library – Databases to which Griffith College students have access to through the Griffith Library Databases.

MyStudy – there is a dedicated website for this course via MyStudy on the Griffith College Portal.

Academic Integrity Tutorial - this tutorial helps students to understand what academic integrity is and why it matters. You will be able to identify types of breaches of academic integrity, understand what skills you will need in order to maintain academic integrity, and learn about the processes of referencing styles.

Services and Support provides a range of services to support students throughout their studies including academic advice and assignment help from Student Learning Advisors, and personal and welfare support from Student Counsellors.

Jobs and Employment in the Student Hub can assist students with career direction, resume and interview preparation, job search tips, and more.

IT Support provides details of accessing support, information on s numbers and internet access and computer lab rules.

### 3.4 Other Information about your Learning

#### **Attendance**

You are expected to actively engage in all learning experiences and learning activities which underpin the learning content in this course. You are expected to engage with the learning content and learning activities outside of timetabled class times. This requires you to be an active agent of your learning. You are expected to bring all necessary learning resources to class such as the required textbook and /or Workbook. In addition, you are encouraged to BYOD (bring your own device) to class such as a laptop or tablet. This is not a requirement as computer lab facilities are available on campus, however, the use of such devices in the classroom is encouraged with appropriate and considerate use principles being a priority.

#### **Preparation and Participation in Learning**

In order to enhance your learning, you need to prepare before participating in the learning experiences. Absorb the learning content and complete the learning activities that are provided online before you attend the scheduled learning experiences. Make sure you complete the learning activities set each week; they are designed to support your learning. Active participation in your learning will enhance your success. Ask questions when something is unclear or when you want to bring some issue to your lecturer or tutor's attention; respond to questions to test your knowledge and engage in discussion to help yourself and others learn.

### **Consultation Sessions**

Teachers offer extra time each week to assist students outside the classroom. This is known as 'consultation time.' You may seek assistance from your teacher on email or in person according to how the teacher has explained this to the class. Attendance during consultation time is optional but you are encouraged to use this extra help to improve your learning outcomes.

### **Course Learning Materials**

Learning materials are made available to you in MyStudy on the Griffith College Portal. The learning materials are arranged in Modules. In each Module you will find the learning content, learning activities and learning experiences. Actively working your way through these course learning materials together with your lecturer or tutor will prepare you to succeed when completing the evidence of learning (assessment).

### **Self-Directed Learning**

You will be expected to learn independently. This means you must organise and engage with the course learning content even when you are not specifically asked to do so by your lecturer or tutor. The weekly guide will be helpful to organise your learning. This involves revising the weekly course learning material and completing the learning activities. It also means you will need to find additional information to evidence your learning (assessment) beyond that given to you, and to construct your own response to a question or topic. All of this requires careful planning of your time. Expect to spend, on average, at least 10 hours per week including class time for each of your courses.

### **Program Progression**

You are reminded that satisfactory Program Progression requires that attendance in classes is maintained at equal to or greater than 80%, and that GPA is maintained at equal to or greater than 3.5 [please see Griffith College Policy Library - Program Progression Policy - for more information].






### **Teacher and Course Evaluation**

Your feedback is respected and valued by your lecturers and tutors. You are encouraged to provide your thoughts on the course and teaching, both positive and critical, directly to your lecturer and tutor or by completing course and lecturer evaluations via Griffith College's evaluation tool whenever these are available.



## 4. Learning Content, Learning Activities and Learning Experiences

### 4.1 Modules for Learning and Weekly Learning Content, Learning Activities and Learning Experience





	Learning Content 	Learning activities 	Learning experiences 	Evidence of learning 	Learning outcome 
<b>Module One</b>		<b>Communication, Diversity &amp; Culture</b>			
1	<i>Introduction &amp; Expectations: What is Intercultural Communication?</i>	<i>Icebreaker activity: Share self-introduction video Read course outline; Explore course site; Goal statement; Readings: Hybels &amp; Weaver (2015) Work on Task 1</i>	<i>Online lectures; Knowing you; expectations; what is intercultural communication? Watch video on IC Do IC Activity Research Sample Reflection Watch Videos on Reflection</i>	Tasks 1,5	<b>1</b>
2	<i>Diversity &amp; Self-Awareness</i>	<i>Readings: (1) Varner &amp; Beamer (2011) Complete Cultural Awareness Self-Assessment Diversity &amp; related concepts</i>	<i>Online lectures Walpert Case study reflection Summarise &amp; discuss readings Submit Task 1(Reflective Writing 1)</i>	Tasks 2,4,5	<b>1,2</b>
3	<i>Culture, Behaviours &amp; Communication</i>	<i>Readings: (1) Hofstede (2011); Lustig &amp; Koester (2010) Form presentation groups &amp; allocate topics* Watch creating ppt video</i>	<i>Online lectures Summarise &amp; discuss Week 3 readings Watch Video on Culture Culture Quiz</i>	Tasks 2,4,5	<b>1,2</b>
4	<i>Cultural Values Theory Oral Presentation Skills</i>	<i>Readings: (2) Steers, Sanchez-Runde, &amp; Nardon (2010); Trompenaars (2010) Reflect on Trompenaars' dimensions</i>	<i>Online lectures Summarise &amp; discuss Week 4 readings Hofstede's 6-D Quiz Study Presentation Template</i>	Tasks 3, 4, 5	<b>1,2,3</b>
<b>Module Two</b>		<b>Beliefs, Conflict &amp; Cultural Competence</b>			
5	<i>World Religions &amp; Belief Systems</i>	<i>Readings: Samovar, Porter &amp; Ms Daniel (2013); Young (2010) Oral presentation Tips</i>	<i>Online lectures Summarise &amp; discuss Week 5 readings Religion Activity Work on Task 2</i>	Tasks 4,5	<b>2</b>
6	<i>In-Class Group Presentations</i>	<i>Oral presentation practice</i>	<i>Online lectures Oral presentation skills Reflection on presentation Submit Task 2</i>	Tasks 2-5	<b>1,2,3</b>
7	<i>Conflict, Negotiation &amp; Culturally Diverse Teams</i>	<i>Readings: Adler (2002); Guirdham (2011) Discuss video on negotiation in cultures Discuss negotiating styles Cross cultural Negotiations Stanford MBA OP sample</i>	<i>Online lectures Use guiding questions to summarise Week 7 reading Group selection &amp; first meeting for Task 3 Take a Quiz</i>	Tasks 2-5	<b>1,2</b>
8	<i>Cultural Competence Theories</i>	<i>Readings: Matsumoto &amp; Hwang (2013); Leung, Ang, &amp; Tan (2014); Elphinstone (2018) Case Study Practice 1 Read DAE-PowerPoint 4 ideas 4 IC Activity</i>	<i>Online lectures Summarise &amp; discuss Week 8 readings Research &amp; Prepare an Intercultural Activity Answer Reading Questions on IC</i>	Tasks 2-5	<b>1,2,3</b>

<b>Module Three Globalisation &amp; Multiculturalism</b>					
<b>9</b>	<i>Cultural Intelligence (CQ) (Other Intelligences)</i>	Readings: <i>Livermore et al. (2012); Livermore &amp; Van Dyne (2015)</i> <i>Case Study Practice 2</i> <i>Do Livermore Activity</i>	<i>Online lectures</i> <i>Summarise &amp; discuss Week 9 readings</i> <i>Intercultural Activity video</i> <i>Submit Task 3</i>	Tasks 2-5	<b>2</b>
<b>10</b>	<i>Global Transitions and Multiculturalism</i>	Readings: <i>Rockstuhl et al. (2011)</i> <i>Karandashev (2015)</i> <i>Case Study Practice 3</i>	<i>Online lectures</i> <i>Answer questions on Week 10 reading</i> <i>Intercultural Activity</i> <i>Submit Task 3</i>	Tasks 2-5	<b>2</b>
<b>11</b>	<i>Leadership &amp; Multicultural Teams</i>	Readings: <i>Adler (2002); Elphinstone (2018)</i> <i>Case Study Practice 4</i> <i>Wisdom from Geese Activity</i>	<i>Online lectures</i> <i>Summarise &amp; discuss Week 11 reading</i> <i>Intercultural Activity</i> <i>Submit Task 3</i> <i>Work on Task 4</i>	Tasks 2- 5	<b>1,2</b>
<b>12</b>	<i>Revision for Final Exam</i>	Readings: <i>Gut, Wilczewski, &amp; Gorbaniuk (2017)</i> <i>Recap Trimester Lectures</i> <i>Discuss sample exam</i> <i>Case Study Practice 5</i> <i>Q &amp; A activity</i>	<i>Online lectures</i> <i>Summarise Week 12 reading</i> <i>Reflection on course</i> <i>Submit Task 4 (Reflective Writing 2)</i>	Tasks1-5	<b>1,2,3</b>



## 5. Evidence of Learning (Assessment Plan)

### 5.1 Evidence of Learning Summary

	 Evidence of learning	 Weighting	 Learning outcome	 Due Date
1	Reflective Writing 1	5%	1,2	Week 2
2	Group Presentation/Research Paper	30%	1,2,3	Week 6
3	Intercultural Communication Activity/Design a Poster	20%	1,2,3	Weeks 9-11
4	Reflective Writing 2	10%	1,2	Week 12
5	Final Examination	35%	1,2,3	Exam Period

### 5.2 Evidence of Learning Task Detail

The evidence of learning task involves a wide range of formative and summative activities, including reflective writing, individual/group presentations and activities and final exam. Writing a research paper and designing a poster on any intercultural communication issue will be used as alternative learning task in place of individual /group presentation activities depending on developments in the trimester.

#### **Task 1:**

**Title:** Reflective Writing 1

**Type:** Written Assignment

**Learning Outcomes evidenced:** 1, 2

**Due Date:** Week 2 Thursday 9 July 2020 @ 11.55 pm

Length: 400-500 words

Weight: 5%

**Task Description:** For this task, you need to write and submit a brief personal reflection about your current level of self-awareness and cultural intelligence. You will need to produce a **400-500 word reflective response** about your cultural background and what you are hoping to learn in this course. Further details will be provided on the MyStudy course portal site.

**Criteria & Marking:** Specific marking criteria will be provided on the course portal site. Marks will be awarded based on criteria such as the:

- depth of response and detail,
- writing skills (clarity of expression, use of correct grammar, punctuation, spelling etc.)

**Submission:** You must submit your electronic copy through Turnitin on the course portal site in Week 2.



### **Task 2:**

**Title:** Group Presentation

**Type:** In-Class Oral Presentation of 3-5 students from different cultural and/or linguistic backgrounds

**Learning Outcomes evidenced:** 2,3

**Due Date:** Week 6 Wednesday 5 August 2020 @ 11.55pm

**Length:** approx. 15 Minutes

**Weight:** 30%

**Task Description:** For this task, you need to work with a small group to prepare and deliver an oral presentation in which you compare and contrast several aspects of two countries/cultures in class in Week 6. Each presentation should be accompanied PowerPoint, and should make use of academic references, images, and sourced data. The topic (cultures/countries) for comparison will be negotiated with the tutor/lecturer. Further details will be provided on the MyStudy course portal site.

**Criteria & Marking:** Specific marking criteria will be provided in class and on the course portal site.

**Submission:** PowerPoint slides will be submitted via Turnitin on MyStudy.

### **Task 3:**

**Title:** Intercultural Communication Activity

**Type:** Written Assignment

**Learning Outcomes evidenced:** 2, 3

**Due Date:** Weeks 9, 10 & 11

**Length:** Variable

**Weight:** 20%

**Task Description:** During the Week 7 tutorial, you will be assigned a group (five team members). Your goal is to research and plan a 10 minute, interactive, team building exercise that can improve intercultural communication. You and your group will either create or find an activity and then lead the class in this activity. Upon completion of the session, you will provide an oral justification for your choice. Your group will also submit **one-page** explanation of the activity, as well as one 2 paragraph justification as to the intercultural competence development of this activity (please refer to an appropriate cultural theory—as taught over the trimester). You must submit your written component in hard copy to your tutor on the day of your activity.

**Criteria & Marking:** Specific marking criteria will be provided in class and on the course portal site. Allocation of marks will be based on these criteria:

- 10% for success of activity (choice, effectiveness, execution, engagement)
- 10% for written component (clarity, detail, supporting evidence)

**Submission details:** Lead the activity and submit the hard copy during your assigned tutorial—one group per tutorial, in weeks 9, 10, 11.

### **Task 4**

**Title:** Reflective Writing 2

**Type:** Written Assignment

**Learning Outcomes evidenced:** 1, 2

**Due Date:** Week 12 Monday 11 August 2020 @ 11.55pm

**Length:** 700-850 words

**Weight:** 10%

**Task Description:** For this task, you will need to write a final **700-850 word reflection** about how the course has affected your overall self and cultural awareness and competence. You might also discuss what skills you would like to continue to improve in your cultural competence. Further details will be provided on the course portal site.

**Criteria & Marking:** Specific marking criteria will be provided on the course portal site. Allocation of marks will be based on criteria such as the:

- depth of response and detail,
- writing skills (clarity of expression, use of correct grammar, punctuation, spelling etc.)

**Submission:** You must submit your e-copy through Turnitin on the MyStudy course portal site in Week 12.

**Task 5:****Title:** Final Examination**Type:** Written response**Learning Outcomes evidenced:** 1,2,3**Due Date:** Examination Period**Weight:** 35%**Format:** Multiple Choice Questions, Short Answers & Case Study Analysis**Task Description:** Final Exam

The final examination will cover all materials from weeks 1-12 and involve multiple choice and short answer questions and writing brief case study analysis. For example, you will be given an intercultural communication problem to solve, and your task is to determine the appropriate cultural values and competence tactics to be applied to deal successfully with the problem.

**Criteria & Marking:**

The full details of the final exam will be provided during the semester, especially in the revision week. The full marking criteria will be available on the portal. The exam constitutes 35% and marks will be allotted as:

- 10 marks for Multiple Choice Questions;
- 10 marks for Short Answer Questions;
- 15 marks for Case Study Analysis.

### 5.3 Late Submission

An evidence of learning (assessment) item submitted after the due date, without an approved extension from the Course Coordinator, will be penalised. The standard penalty is the reduction of the mark allocated to the assessment item by 5% of the maximum mark applicable for the assessment item, for each working day or part working day that the item is late. Evidence of learning items submitted more than five working days after the due date are awarded zero marks.

Please refer to the Griffith College website - Policy Library > Assessment Policy for guidelines and penalties for late submission.

### 5.4 Other Information about Evidence of Learning

**Retention of Originals**

You must be able to produce a copy of all work submitted if so requested. Copies should be retained until after the release of final results for the course.

**Requests for extension**

To apply for an extension of time for an evidence of learning item, you must submit an [Application for Extension of Assignment](#) form to your teacher at least 24 hours before the date the assignment is due. Grounds for extensions are usually: serious illness, accident, disability, bereavement or other compassionate circumstances and must be able to be substantiated with relevant documentation [e.g. [Griffith College Student Medical Certificate](#)]. Please refer to the Griffith College website - Policy Library - for guidelines regarding extensions and deferred assessment.

## Return of Evidence of Learning Items

1. Marks awarded for in-trimester evidence of learning items, except those being moderated externally with Griffith University, will be available on the Student Portal within fourteen [14] days of the due date. This does not apply to the final evidence of learning item in this course (marks for this item will be provided with the final course result).
2. Students will be advised of their final grade through the Student Portal. Students can review their final exam papers after student grades have been published. Review of final exam papers will not be permitted after the final date to enrol.
3. Marks for **all** evidence of learning items including the final exam (if applicable) will be recorded in the Moodle Course Site and made available to students through the Moodle Course Site.

*The sum of your marks of evidence of learning items in this course does not necessarily imply your final grade for the course. Standard grade cut off scores can be varied for particular courses, so you need to wait for the official release of grades to be sure of your grade for this course.*

## 6. Policies & Guidelines

Griffith College assessment-related policies can be found in the [Griffith College Policy Library](#) which include the following policies:

Assessment Policy, Special Consideration, Deferred Assessment, Alternate Exam Sitting, Medical Certificates, Academic Integrity, Finalisation of Results, Review of Marks, Moderation of Assessment, Turn-it-in Software Use. These policies can be accessed using the 'Document Search' feature within the [Policy Library](#)

**Academic Integrity** Griffith College is committed to maintaining high academic standards to protect the value of its qualifications. Academic integrity means acting with the values of honesty, trust, fairness, respect and responsibility in learning, teaching and research. It is important for students, teachers, researchers and all staff to act in an honest way, be responsible for their actions, and show fairness in every part of their work. Academic integrity is important for an individual's and the College's reputation.

All staff and students of the College are responsible for academic integrity. As a student, you are expected to conduct your studies honestly, ethically and in accordance with accepted standards of academic conduct. Any form of academic conduct that is contrary to these standards is considered a breach of academic integrity and is unacceptable.

Some students deliberately breach academic integrity standards with intent to deceive. This conscious, pre-meditated form of cheating is considered to be one of the most serious forms of fraudulent academic behaviour, for which the College has zero tolerance and for which penalties, including exclusion from the College, will be applied.

However, Griffith College also recognises many students breach academic integrity standards without intent to deceive. In these cases, students may be required to undertake additional educational activities to remediate their behaviour and may also be provided appropriate advice by academic staff.

As you undertake your studies at Griffith College, your lecturers, tutors and academic advisors will provide you with guidance to understand and maintain academic integrity; however, it is also your responsibility to seek out guidance if and when you are unsure about appropriate academic conduct.

In the case of an allegation of a breach of academic integrity being made against a student he or she may request the guidance and support of a Griffith College Student Learning Advisor or Student Counsellor.

Please ensure that you are familiar with the Griffith College Academic Integrity Policy; this policy provides an overview of some of the behaviours that are considered breaches of academic integrity, as well as the penalties and processes involved when a breach is identified.

For further information please refer to the Griffith College website - Policy Library > Academic Integrity Policy

### **Reasonable Adjustments for Assessment – The Disability Services policy**

The Disability Services policy (accessed using the Document Search' feature with the [Policy Library](#)) outlines the principles and processes that guide the College in making reasonable adjustments to assessment for students with disabilities while maintaining academic robustness of its programs.

### **Risk Assessment Statement**

There are no out of the ordinary risks associated with this course.

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