



1. General Course Information

1.1 Course Details

Course Code:	1501LHS
Course Name:	New Communication Technologies
Trimester:	Trimester 3, 2019
Program:	Diploma of Arts and Communication
Credit Points:	10 Credit points
Course Coordinator:	Nicki Jordan
Document modified:	20 th September, 2019

Course Description

New communication technologies are a constant in our society but the speed of their arrival, their unexpected uses and their shifting relationship with content make them difficult to study. This course investigates the 'information age' and the invention, adaptation and uses of communications technologies. We move from media theory and the history of communications technologies through a range of philosophical, political and ethical issues to explore the practicalities of contemporary media production.

Assumed Knowledge

There are no prerequisites for this course.

1.2 Teaching Team

Your lecturer/tutor can be contacted via the email system on the portal.

Name	Email
Nicki Jordan	Nicki.jordan@staff.griffithcollege.edu.au

1.3 Staff Consultation

Your lecturer/tutor is available each week for consultation outside of normal class times. Times that your lecturer/tutor will be available for consultation will be given in the first week of lectures. A list of times and rooms will be published on the Griffith College Portal under the "Support and Services/Teacher Consultation Times" link.

1.4 Timetable

Your timetable is available on the Griffith College Portal at Class Timetable in Student and Services.

1.5 Technical Specifications

All students must have access to a computer or suitable mobile device.

2. Aims, Outcomes & Generic Skills

2.1 Course Aims

This course seeks to explore new communications technologies to understand where they come from and what we can do with them. We move from media theory and the history of communications technologies through the practicalities of contemporary media production to a range of philosophical, political and aesthetic issues. Tutorials allow students to further examine these issues while broadening their computer skills: learning how to get the most from information sources available to us, creating an online presence through weblogs and social networking platforms, and advancing skills in media production software. Students are invited to reflect on their own personal experience with communication technologies and how themes discussed in lectures may affect their own use of new media.

2.2 Learning Outcomes

After successfully completing this course students should be able to:

1. Utilise new communication technologies to explore new computer programs independently and enhance their digital presence.
2. Develop computer production skills by researching the Internet and interacting in virtual spaces
3. Identify and explain the social, cultural and institutional constructions of new digital communication technologies whilst locating the conflicting forces driving and shaping the development of these technologies.
4. Appraise the ethical, social, and cultural issues related to the growth of these technologies in both the private and the public domains.

2.3 Generic skills

For further details on the Generic Skills please refer to the Graduate Generic Skills and Capabilities policy.

Griffith College aims to develop graduates who have an open and critical approach to learning and a capacity for lifelong learning. Through engagement in their studies, students are provided with opportunities to begin the development of these and other generic skills.

Studies in this course will give you opportunities to begin to develop the following skills:

Generic Skills	Taught	Practiced	Assessed
Written Communication		Yes	Yes
Oral Communication		Yes	Yes
Information Literacy	Yes	Yes	Yes
Secondary Research	Yes	Yes	Yes
Critical and Innovative Thinking	Yes	Yes	Yes
Academic Integrity		Yes	Yes
Self Directed Learning		Yes	Yes
Team Work	Yes	Yes	
Cultural Intelligence		Yes	Yes
English Language Proficiency		Yes	Yes

3. Learning Resources

3.1 Required Resources

The Required Readings for the course and all other support material for the course will be available on the 1501LHS New Communication Technologies webpage on the Griffith College Student portal.

These readings will be available online so they can be downloaded for your own personal use.

3.2 Recommended Resources

Additional reading and reference material will be provided at the course website for those who might wish to continue their study beyond the minimum required reading.

3.3 College Support Services and Learning Resources

The College provides many facilities and support services to assist students in their studies. Links to information about College support resources that are available to students are included below for easy reference.

[Digital Library](#) – Databases to which Griffith College students have access to through the Griffith Library Databases.

MyStudy – there is a dedicated website for this course via MyStudy on the Griffith College Portal.

[Academic Integrity Tutorial](#) - this tutorial helps students to understand what academic integrity is and why it matters. You will be able to identify types of breaches of academic integrity, understand what skills you will need in order to maintain academic integrity, and learn about the processes of referencing styles.

Services and Support provides a range of services to support students throughout their studies including personal support such as Counselling; Academic support; and Welfare support.

Jobs and Employment in the [Student Hub](#) can assist students with career direction, resume and interview preparation, job search tips, and more.

[IT Support](#) provides details of accessing support, information on s numbers and internet access and computer lab rules.

3.4 Other Learning Information

Attendance

You are expected to attend all lectures and tutorials and to actively engage in learning during these sessions. You are expected to bring all necessary learning resources to class such as the required textbook and /or Workbook. In

addition, you may BYOD (bring your own device) to class such as a laptop or tablet. This is not a requirement as computer lab facilities are available on campus, however, the use of such devices in the classroom is encouraged with appropriate and considerate use principles being a priority.

Preparation and Participation in Class

In order to enhance learning, prepare before lectures and tutorials. Read the relevant section of your text book before a lecture, and for a tutorial read both the textbook and the relevant lecture notes. If you have been given tutorial exercises, make sure you complete them. Active participation in lectures and tutorials will improve your learning. Ask questions when something is unclear or when you want to bring some issue to your lecturer or tutor's attention; respond to questions to test your knowledge and engage in discussion to help yourself and others learn.

Consultation Sessions

Teachers offer extra time each week to assist students outside the classroom. This is known as 'consultation time.' You may seek assistance from your teacher on email or in person according to how the teacher has explained this to the class. Attendance during consultation time is optional but you are encouraged to use this extra help to improve your learning outcomes.

Course Materials

Lecture notes will be made available to you in MyStudy on the Griffith College Portal and you are advised to either print these out and bring them to each class so that extra notes can be added or BYOD (bring your own device) and add extra notes digitally.

Self-Directed Learning

You will be expected to learn independently. This means you must organise and learn the course content even when you are not specifically asked to do so by your lecturer or tutor. This involves revising the weekly course material. It also means you will need to find additional information for some assessment items beyond that given to you in textbooks and lecture notes, and to construct your own response to a question or topic. All of this requires careful planning of your time. Expect to spend, on average, at least 10 hours per week including class time for each of your courses.

Program Progression

You are reminded that satisfactory Program Progression requires that attendance in classes is maintained at equal to or greater than 80%, and that GPA is maintained at equal to or greater than 3.5 [please see Griffith College Policy Library - Program Progression Policy - for more information].

Teacher and course Evaluation

Your feedback is respected and valued by your lecturers and tutors. You are encouraged to provide your thoughts on the course and teaching, both positive and critical, directly to your lecturer and tutor or by completing course and lecturer evaluations via Griffith College's evaluation tool whenever these are available.

4. Learning and Teaching Activities

4.1 Weekly Learning Activities

Week	Topic	Activity	Learning Outcomes
1	Overview / Key Concepts in Communication Technology. Introduction to the course and assessment.	Setting up a blog: blogging as a social practice	1, 2, 3, 4
2	A brief history of communication: from ancient times to now. Communication devices past and present.	Developing a timeline	1, 2, 3, 4
3	#Friended: <i>Catfish</i> , online identity and online relationships.	Embedding a relevant TED talk on the blog	1, 2, 3, 4
4	#Shared: the story of virtual communities.	Social media in the news	1, 2, 3, 4

5	Is this dystopia? Cyberpunk and a SciFi movie classic.	Towards Web 3.0	1, 2, 3, 4
6	e-Democracy and Internet activism. Exploring journalism on social media.	Effective online research. Then, Essay question: research and worksheet. • Personal blog due	1, 2, 3, 4
7	All in the game: David Cronenberg's <i>eXistEnz</i> .	Essay topic approval. Essay development.	1, 2, 3, 4
8	Will Copyright Make Us Free?	Essay work and questions	1, 2, 3, 4
9	Language of the screen: YouTube movies.	Exploring short filmmaking tools. • Critical essay due	1, 2, 3, 4
10	Mobile content: production and consumption. Group exercise: develop an app.	Creating a video channel on Vimeo or YouTube.	1, 2, 3, 4
11	From Cinema to TV and Beyond... Viewing of documentary: <i>Side by Side</i> (2012).	Finalising movie. • Two minute video due	1, 2, 3, 4
12	Course summary for exam. In-class mock exam.	The 1501LHS Online Video Film Festival	1, 2, 3, 4

5. Assessment Plan

5.1 Assessment Summary

Item	Assessment Task	Weighting	Learning Outcomes	Due Date
1	Personal blog	20%	1, 2, 3, 4	Week 6
2	Critical essay	30%	2, 3, 4	Week 9
3	Two minute online video	20%	1, 2, 4	Week 11
4	Final exam	30%	1, 3, 4	Exam week

5.2 Assessment Detail

Title: Personal Blog

Type: Log of Learning Activities

Due Date: Friday, Week 6:

Weight: 20%

Marked out of: 100

Task Description: Students are to maintain a weblog for the course which will contain AT LEAST the weekly tutorial tasks, as well as a discussion of ideas and issues raised in the weekly lecture (this

needs to be a reflection in your own words, not a copy and paste of the notes from the course website). It is expected that students will reflect on their own experiences with the ideas in the course. Students should include entries about interesting books or websites that they have discovered in their own exploration and during class time. The weblog must consist of at least 1 entry per week and weekly participation in research tasks. This assessment item is weighted at 20% and due at the end of Week 6. A task sheet with marking criteria will be available on the course website.

Title: Critical Essay

Type: Written assignment

Due Date: Thursday, Week 9.

Weight: 30%

Marked out of: 100

Task Description: Students will research and present an academic essay (MAX 1500 words) that answers a topically relevant question developed by the student in the weekly Lab sessions.

Following are the compulsory milestones for developing the essay. Failure to complete the milestones will lead to a deduction on your grade:

Week 6: Essay topic worksheet: developing an individual essay question.

Week 7: Essay topic approved and posted on the blog. Organise essay research online with Diigo, Bubbl and other tools. Reference at least five books or journal articles.

Week 9: Polish essay and submit through the Griffith College Student Portal.

Title: Two minute Online Video

Type: Assignment – Practice-based Assignment

Due Date: Friday, Week 11.

Weight:
20%

**Marked
out of:**
100

Task Description: Using available technologies (domestic, computer or mobile phone camera, simple on-line or in-computer editing tools and/or internet tools) make a two-minute video on a new communications technology theme, selected from a list provided by the teacher.

Post it to an online site (YouTube or Vimeo) and embed the video in your personal blog for marking and public screening. Video is to be submitted by email to the teacher by the deadline, following an email format described in the assessment task sheet.

Title: Final Exam

Type: Test or quiz

Due Date: Exam week.

Weight:
30%

**Marked
out of:**
100

Task Description: During the exam period there will be a 60 item multiple-choice final exam that requires students to have a sound knowledge of the content from the lectures and readings. This is a closed book exam.

Further detailed explanations of assessment expectations will be provided during class and where necessary on the course site on the student portal.

5.3 Late Submission

An assessment item submitted after the due date, without an approved extension from the Course Coordinator, will be penalised. The standard penalty is the reduction of the mark allocated to the assessment item by 5% of the maximum mark applicable for the assessment item, for each working day or part working day that the item is late. Assessment items submitted more than five working days after the due date are awarded zero marks.

Please refer to the Griffith College website - Policy Library > Assessment Policy for guidelines and penalties for late submission.

5.4 Other Assessment Information

Retention of Originals

You must be able to produce a copy of all work submitted if so requested. Copies should be retained until after the release of final results for the course.

Requests for extension

To apply for an extension of time for an assignment, you must submit an [Application for Extension of Assignment](#) form to your teacher at least 24 hours before the date the assignment is due. Grounds for extensions are usually: serious illness, accident, disability, bereavement or other compassionate circumstances and must be able to be substantiated with relevant documentation [e.g. [Griffith College Student Medical Certificate](#)]. Please refer to the Griffith College website - Policy Library - for guidelines regarding extensions and deferred assessment.

Return of Assessment Items

1. Marks awarded for in-trimester assessment items, except those being moderated externally with Griffith University, will be available on the Student Portal within fourteen [14] days of the due date. This does not apply to the final assessment item in this course (marks for this item will be provided with the final course result).
2. Students will be advised of their final grade through the Student Portal. Students can review their exam papers after student grades have been published (see relevant Griffith College Fact Sheet for allocated times at Support> Factsheets). Review of exam papers will not be permitted after the final date to enrol.
3. Marks for **all** assessment items including the final exam (if applicable) will be recorded in the Moodle Course Site and made available to students through the Moodle Course Site.

The sum of your marks overall assessment items in this course does not necessarily imply your final grade for the course. Standard grade cut off scores can be varied for particular courses, so you need to wait for the official release of grades to be sure of your grade for this course.

6. Policies & Guidelines

Griffith College assessment-related policies can be found in the [Griffith College Policy Library](#) which include the following policies:

Assessment Policy, Special Consideration, Deferred Assessment, Alternate Exam Sitting, Medical Certificates, Academic Integrity, Finalisation of Results, Review of Marks, Moderation of Assessment, Turn-it-in Software Use. These policies can be accessed using the 'Document Search' feature within the [Policy Library](#)

Academic Integrity Griffith College is committed to maintaining high academic standards to protect the value of its qualifications. Academic integrity means acting with the values of honesty, trust, fairness, respect and responsibility in learning, teaching and research. It is important for students, teachers, researchers and all staff to act in an honest way, be responsible for their actions, and show fairness in every part of their work. Academic integrity is important for an individual's and the College's reputation.

All staff and students of the College are responsible for academic integrity. As a student, you are expected to conduct your studies honestly, ethically and in accordance with accepted standards of academic conduct. Any form of academic conduct that is contrary to these standards is considered a breach of academic integrity and is unacceptable.

Some students deliberately breach academic integrity standards with intent to deceive. This conscious, pre-meditated form of cheating is considered to be one of the most serious forms of fraudulent academic behaviour, for which the College has zero tolerance and for which penalties, including exclusion from the College, will be applied.

However, Griffith College also recognises many students breach academic integrity standards without intent to deceive. In these cases, students may be required to undertake additional educational activities to remediate their behaviour and may also be provided appropriate advice by academic staff.

As you undertake your studies at Griffith College, your lecturers, tutors and academic advisors will provide you with guidance to understand and maintain academic integrity; however, it is also your responsibility to seek out guidance if and when you are unsure about appropriate academic conduct.

In the case of an allegation of a breach of academic integrity being made against a student he or she may request the guidance and support of a Griffith College Student Learning Advisor or Student Counsellor.

Please ensure that you are familiar with the Griffith College Academic Integrity Policy; this policy provides an overview of some of the behaviours that are considered breaches of academic integrity, as well as the penalties and processes involved when a breach is identified.

For further information please refer to the Griffith College website - Policy Library > Academic Integrity Policy

Reasonable Adjustments for Assessment – The Disability Services policy

The Disability Services policy (accessed using the Document Search' feature with the [Policy Library](#)) outlines the principles and processes that guide the College in making reasonable adjustments to assessment for students with disabilities while maintaining academic robustness of its programs.

Risk Assessment Statement

There are no out of the ordinary risks associated with this course.

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