



Course Code:	1501LHS
Course Name:	New Communication Technologies
Trimester:	Trimester 2, 2017
Program:	Diploma of Arts & Communication
Credit Points:	10
Course Coordinator:	Nicki Jordan
Document modified:	04 Apr 2017 14:34:17

Teaching Team

Your lecturer/tutor can be contacted via the email system on the portal.

Nicki Jordan - nicki.jordan@staff.griffithcollege.edu.au

Staff Consultation

Your lecturer/tutor is available each week for consultation outside of normal class times. Times that your lecturer/tutor will be available for consultation will be given in the first week of lectures. A list of times and rooms will be published on the Griffith College Portal under the “myTimetable” link.

Prerequisites

There are no prerequisites for this course

Brief Course Description

New Communication Technologies is a 10 Credit Point course situated within the second trimester of the Diploma of Media and Communication. The Diploma of Media and Communication is designed to provide students with a pathway to:

- further university studies in the Media and Communication disciplines, or
- direct employment.

New communications technologies are a constant in our society but the speed of their arrival, their unexpected uses and their shifting relationship with content make them difficult to study. This course investigates the 'information age' and the invention, adaptation and uses of communications technologies. We move from media theory and the history of communications technologies through a range of philosophical, political and ethical issues to explore the practicalities of contemporary media production.

Rationale

New Communication Technologies provides an introduction to the study of communication, seen through the lens of current technological advances and the digital media landscape. This course enables the learner to develop foundational knowledge of a variety of ways technologies such as websites, mobile phone apps and role playing games can foster both connection and disconnection between individuals and groups in society.

Aims

This course seeks to explore new communications technologies to understand where they come from and what we can do with them. We move from media theory and the history of communications technologies through the practicalities of contemporary media production to a range of philosophical, political and aesthetic issues. Tutorials allow students to further examine these issues while broadening their computer skills: learning how to get the most from information sources available to us, creating an online presence through weblogs and social networking platforms, and advancing skills in media production software. Students are invited to reflect on their own personal experience with communication technologies and how themes discussed in lectures may affect their own use of new media.

Learning Outcomes

After successfully completing this course students should be able to:

1. Have the confidence to explore new computer programs independently and to enhance their own digital presence by utilising new communication technologies. Content-based outcomes will also include performing detailed internet research, interacting in virtual spaces

and developing computer production skills.;

2. Cognitive outcomes include developing the ability to appreciate the social, cultural and institutional constructions of new digital communication technologies and locating the conflicting forces driving and shaping the development of these technologies.;

3. Affective outcomes include a development of the attitudes and values to appreciate the ethical, social, and cultural issues related to the growth of these technologies in both the private and the public domains.

Graduate outcomes

Griffith College aims to prepare its graduates to be leaders in their fields by being:

Knowledgeable and Skilled in their Disciplines

Effective Communicators and Team Members

Innovative and Creative with Critical Judgement

Socially Responsible and Engaged in their Communities

Competent in Culturally Diverse and International Environments

Texts and Supporting Materials

Required Text:

The Required Readings for the course and all other support material for the course will be available on the 1501HUM New Communication Technologies webpage on the Griffith College Student portal.

Most of these readings will be available online so they can be downloaded for your own personal use.

Additional reading and reference material will be provided at the course website for those who might wish to continue their study beyond the minimum required reading.

Organisation and Teaching Strategies

The course will be presented weekly with a two hour lecture, a one hour tutorial, and a two hour computer laboratory. Students will be required to develop their own web presence,

produce an online essay, produce a two minute online video and complete an exam.

Support material for the lectures, including links to weekly readings, will be posted on the 1501HUM website on the Griffith College Student Portal. This support material does not replace the actual lectures in class where students are expected to take their own notes.

1501HUM is a course which provides students with the opportunity to become competent in a wide range of emerging communication technologies, to be able to work effectively as a contributing member of a team and to become aware of an individual's ethical role and responsibilities in using these technologies to communicate effectively.

Class Contact Summary

Classes for New Communication Technologies include the following:

- * Lectures: 2 hours per week (week 1 - 12)
- * Workshops: 1 hour per week (week 1 - 12)
- * Computer Laboratories: 2 hours per week (week 1 - 12)

Attendance

100% attendance is expected for all classes. You are reminded that your attendance in class will be marked for all elements. To receive full attendance, you must be present in the classroom on all occasions.

You are expected to bring work done at home to class for group and individual discussion. Further development of ideas is expected during tutorial time.

Preparation and Participation in Class

You are expected to read the required readings and the lecture notes before class so that each week you can actively contribute to your learning and the learning of others in your classes. You are expected to ask and answer questions and to initiate discussions and stimulate debate in group and class situations.

Consultant Times

Attendance during consultation times is optional but you are encouraged to use this extra help to improve your learning outcomes.

Course Materials

Lecture notes will be made available to you on the Learning @ Griffith College website and you are advised to print these out and bring them to each class so that extra notes can be added.

Independent Study

Independent study requires that you spend time outside classes engaged in research necessary to complete your assignments. Research includes reading the required text books, using library and internet facilities. For this 10 CP course, you will need to spend at least 10 hours per week engaged in activities that will help your learning and fulfill the course objectives. Thus, provided you have well used the formal contact hours each week, you would then complete any remaining hours engaged in independent study.

Program Progression

You are reminded that satisfactory Program Progression requires that attendance in classes is maintained at equal to or greater than 80%, and that GPA is maintained at equal to or greater than 3.5 in any trimester [please see Griffith College Policy Library - Program Progression Policy - for more information].

Content Schedule

Weekly Teaching Schedule

Week	Topic	Activity	Readings
1	Overview / Key Concepts in Communication Technology	Lecture	As per the course website
	Introduction to the course and assessment	Workshop	As per the course website
	Setting up a blog - blogging as a social practice.	Laboratory	As per the course website
2	A brief history of computing: from ancient times to now.	Lecture	As per the course website
	Devices past and present.	Workshop	As per the course website
	Developing a timeline.	Laboratory	As per the course website
3	Friended: <i>Catfish</i> , identity and online relationships.	Lecture	As per the course website
	Discussion of set text.	Workshop	As per the course website
	Embedding a relevant TED Talk video on the blog.	Laboratory	As per the course website

4	Shared: the story of virtual communities.	Lecture	As per the course website
	Discussion of set reading.	Workshop	As per the course website
	Social media in the news.	Laboratory	As per the course website
5	Is this dystopia? <i>Blade Runner</i> , cyberspace and Cyberpunk.	Lecture	As per the course website
	Discussion of set texts.	Workshop	As per the course website
	Effective online research.	Laboratory	As per the course website
6	Cyberpolitics and internet activism.	Lecture	As per the course website
	Develop a group campaign.	Workshop	As per the course website
	Essay question: research, writing and approval.	Laboratory	As per the course website
7	Playing the game: David Cronenberg's <i>eXistEnz</i> .	Lecture	As per the course website
	Organise essay research using online tools.	Laboratory	As per the course website
8	Will Copyright Make Us Free?	Lecture	As per the course website
	Discussion of set readings.	Workshop	As per the course website
	Essay work and questions.	Laboratory	As per the course website
9	Language of the screen and the calculation of meaning.	Lecture	As per the course website
	Analysing a short film.	Workshop	As per the course website
	Exploring digital film tools.	Laboratory	As per the course website
10	Mobile content: production and consumption.	Lecture	As per the course website
	Making media collaboratively.	Workshop	As per the course website

	Creating a video channel on Instagram, Snapchat, Vimeo or YouTube.	Laboratory	As per the course website
11	From film to TV to Cinema: viewing of documentary film <i>Side By Side</i> .	Lecture	As per the course website
	Group exercise: develop an app.	Workshop	As per the course website
	Finalising movie.	Laboratory	As per the course website
12	Course Summary for Exam	Lecture	As per the course website
	Exam review - What are the Big Ideas?	Workshop	As per the course website
	1501HUM Short Film Festival	Laboratory	As per the course website

Assessment

This section sets out the assessment requirements for this course.

Summary of Assessment

Item	Assessment Task	Weighting	Relevant Learning Outcomes	Due Date
1	Personal Blog	20%	1,2	Week 6
2	Critical Essay	30%	1,2,3	Week 9
3	Two minute online video	20%	1,2,3	Week 11
4	Exam	30%	1,2,3,4	Exam week

Assessment Details

Title: Personal Blog

Type: Log of Learning Activities

Learning Outcomes Assessed: 1, 2

Due Date: 4th Aug 17 23:59 Friday, Week 6

Weight: 20%

Marked out of: 100

Task Description:

Students are to maintain a weblog for the course which will contain AT LEAST the weekly tutorial tasks, as well as a discussion of ideas and issues raised in the weekly lecture (this needs to be a reflection in your own words, not a copy and paste of the notes from the course website). It is expected that students will reflect on their own experiences with the ideas in the course. Students should include entries about interesting books or websites that they have discovered in their own exploration and during class time. The weblog must consist of at least 1 entry per week. This assessment item is weighted at 20% and due at the end of Week 6. A task sheet with marking criteria will be available on the course website.

Title: Critical Essay

Type: Written assignment

Learning Outcomes Assessed: 1, 2, 3

Due Date: 1st September 17 23:59 Friday, Week 9

Weight: 30%

Marked out of: 100

Task Description:

Students will research and present an academic essay (MAX 1500 words) that answers one of the questions posted on the course website in week 5. Concentrate on getting the maximum amount of ideas and insights into the relatively short word limit.

Following are the compulsory milestones for developing the essay. Failure to complete the milestones will lead to a deduction on your grade.

Week 6: Essay topic approved in class and entered on blog.

Week 7: Organise essay research online with Diigo, Bubbl and other tools. Reference at least five books or journal articles. Link your research development to your blog.

Week 9: Polish essay and submit through the Griffith College Student Portal.

Title: Online Video

Type: Assignment – Practice – based Assignment

Learning Outcomes Assessed: 1, 2, 3

Due Date:

15 September 17 23:59 Friday, Week 11

Weight: 20%
Marked out of: 100

Task Description:

Using available technologies (domestic, computer or mobile phone camera, simple on-line or in-computer editing tools and/or internet tools) make a two-minute video on a new communications technology theme, selected from a list provided by the teacher in Week 8. Post it to an online site (YouTube or Vimeo) and embed the video in your personal blog for marking and public screening.

Title: Final Exam

Type: Test or quiz

Learning Outcomes Assessed: 1, 2, 3, 4

Due Date: Exam week, 25th-30th September, 2017

Weight: 30%

Marked out of: 100

Task Description:

During the exam period there will be a 60 item multiple-choice final exam that requires students to have a sound knowledge of the content from the lectures, tutorials and readings. This is a closed book exam.

Further detailed explanations of assessment expectations will be provided during class and where necessary on the course site on the student portal.

Submission and Return of Assessment Items

All assessment is to be submitted at the date and time designated by your teacher. Normally you will be able to collect your assessment in class within fourteen [14] days of the due date for submission of the assessment.

Retention of Originals

Where practical, you must be able to produce a copy of all work submitted if so requested. Copies should be retained until after the release of final results for the course.

Please note: You may be required to submit assignments electronically to a collusion detection tool to allow the detection of possible instances of collusion/plagiarism. This will also involve Griffith College or its nominee storing your work on a secure database for use in testing assessment submitted by others in the future. For further information on Griffith College's Academic Integrity Policy refer to Griffith College's online Policy Library.

Extensions

To apply for an extension of time for an assessment item you must submit a written request to your lecturer via the Student Website at least 48 hours before the date the assessment item is due. Grounds for extensions are usually: serious illness, accident, disability, bereavement or other compassionate circumstances and must be able to be substantiated with relevant documentation [e.g. medical certificate]. Please refer to the Griffith College website - Policy Library - for guidelines regarding extensions and deferred assessment.

Penalties for late submission without an approved extension

Penalties apply to assignments that are submitted after the due date without an approved extension. Assessment submitted after the due date will be penalised 10% of the TOTAL marks available for assessment (not the mark awarded) for each day the assessment is late. Assessment submitted more than five days late will be awarded a mark of zero (0) For example:

- > 5 minutes and \leq 24 hours 10%
- > 24 hours and \leq 48 hours 20%
- > 48 hours and \leq 72 hours 30%
- > 72 hours and \leq 96 hours 40%
- > 96 hours and \leq 120 hours 50%
- > 120 hours 100%

Note:

- Two day weekends will count as one day in the calculation of a penalty for late submission.
- When a public holiday falls immediately before or after a weekend, the three days will count as one day in the calculation of a penalty for late submission.
- When two public holidays (e.g. Easter), fall immediately before or after, or one day either side of a weekend, the four days will count as two days in calculating the penalty for late submission.
- When a single public holiday falls mid-week, the day will not be counted towards the calculation of a penalty.

Please refer to the Griffith College website - Policy Library > Assessment Policy for guidelines and penalties for late submission.

Assessment Feedback

Your assessment will be marked so that you can learn from your work. Feedback will be provided so that you can see the level you have reached in any skill. Your tutor will give you comments on your work and will be happy to discuss your assessment further, if you wish.

You may see your tutor in his/her consultation time.

Marks awarded for assessment items will also be available on the on the Griffith College Student Portal within fourteen [14] of the due date for submission of the assessment.

Generic Skills

Griffith College aims to develop graduates who have an open and critical approach to learning and a capacity for lifelong learning. Through engagement in their studies, students are provided with opportunities to begin the development of these and other generic skills.

Studies in this course will give you opportunities to begin to develop the following skills:

Generic Skills	Taught	Practised	Assessed
Written Communication		Yes	Yes
Oral Communication		Yes	Yes
Information Literacy	Yes	Yes	Yes
Secondary Research	Yes	Yes	Yes
Critical and Innovative Thinking	Yes	Yes	Yes
Academic Integrity		Yes	Yes
Self Directed Learning		Yes	Yes
Team Work	Yes	Yes	
Cultural Intelligence		Yes	Yes
English Language Proficiency		Yes	Yes

Additional Course Generic Skills

Additional Course Information

Your feedback is respected and valued by your lecturers and tutors. You are encouraged to provide your thoughts on the course and teaching, both positive and critical, directly to your lecturer and tutor or by completing course and lecturer evaluations on the Griffith College portal whenever these are available.

Student feedback on their courses can be found by going to 'Student Feedback' under Support in the Griffith College Student Portal.

Academic Integrity

Griffith College is committed to maintaining high academic standards to protect the value of its qualifications. Academic integrity means acting with the values of honesty, trust, fairness, respect and responsibility in learning, teaching and research. It is important for students, teachers, researchers and all staff to act in an honest way, be responsible for their actions, and show fairness in every part of their work. Academic integrity is important for an individual's and the College's reputation.

All staff and students of the College are responsible for academic integrity. As a student, you are expected to conduct your studies honestly, ethically and in accordance with accepted standards of academic conduct. Any form of academic conduct that is contrary to these standards is considered a breach of academic integrity and is unacceptable.

Some students deliberately breach academic integrity standards with intent to deceive. This conscious, pre-meditated form of cheating is considered to be one of the most serious forms of fraudulent academic behaviour, for which the College has zero tolerance and for which penalties, including exclusion from the College, will be applied.

However, Griffith College also recognises many students breach academic integrity standards without intent to deceive. In these cases, students may be required to undertake additional educational activities to remediate their behaviour and may also be provided appropriate advice by academic staff.

As you undertake your studies at Griffith College, your lecturers, tutors and academic advisors will provide you with guidance to understand and maintain academic integrity; however, it is also your responsibility to seek out guidance if and when you are unsure about appropriate academic conduct.

In the case of a breach of academic integrity made against a student he or she may request the guidance and support of a Griffith College Student Learning Advisor or Student Counsellor.

Please ensure that you are familiar with the [Griffith College Academic Integrity Policy](#); this policy provides an overview of some of the behaviours that are considered breaches of academic integrity, as well as the penalties and processes involved when a breach is identified.

For further information please refer to the Academic Integrity Policy on the Griffith College website – Policy Library.

Risk Assessment Statement

There are no out of the ordinary risks associated with this course.

Copyright © - Griffith College

Note: For all Diploma level programs, Griffith College acknowledges content derived from Griffith University.