

Course Code:	1506QCA	
Course Name:	Modernity & Post-modernity	
Semester:	Semester 1, 2016	
Program:	Diploma of Design	
	Diploma of Graphic Design	
Credit Points:	10	
Course Coordinator:	Christine Moulder	
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Teaching Team

Your lecturer/tutor can be contacted via the email system on the portal.		
Name	Email	
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Staff Consultation

Your lecturer/tutor is available each week for consultation outside of normal class times. Times that your lecturer/tutor will be available for consultation will be given in the first week of lectures. A list of times and rooms will be published on the Griffith College Portal under the "myTimetable" link.

Prerequisites

There are no prerequisites for this course

Brief Course Description

This course situates design in an enlightenment history of ideas and within the crisis of reason that underpinned the arrival of postmodernity. At the same time, it examines how non-Western cultures constituted and engaged the idea of the modern from the perspective of a critical, culturally comparative history. Students will acquire a very clear distinction between the concepts and historical figures of the modern, modernity, and modernism and the relationship to design.

Rationale

This course will introduce students to the concepts of modernity and postmodernity and how this has shaped the modern world in which they now live. This course will help students understand the importance of understanding the complexity of the making the modern world, and the role design has played in this process. It will introduce students to the key ideas, academic researching techniques and writing skills that will be essential to future studies.

Aims

The aims of this course are twofold: to provide students with a a clear understanding of the complexity of design, and contemporary design practice, in the context of the concepts of modernity and postmodernity; and, to provide a comprehensive account of how the concepts modernity and postmodernity can and need to be understood in and beyond an Eurocentric perspective.

Learning Outcomes

1 Understand design as object and process

2 Understand design as it has acted in and upon the world in the modern era

3 Comprehend and discuss the concepts of modernity and postmodernity

Texts and Supporting Materials

Learning Resources **Course Texts**- available from Griffith Library and the Griffith College portal Bauman, Zygmunt, 'Llquid Modernity', London: Polity Press, 2000 Berman, Marshal 'All That is Solid Melts into Air', London: Verso, 1982 Debord, Guy, 'Society of the Spectacle', Black & Red: Detroit, 1983. Frisby, David, 'Fragments of Modernity' MT Press: Cambridge (Mass), 1986. Giddens, Anthony, 'The Consequences of Modernity', Standford University Press: Stanford, 1990. Hardt, Michael and Antonio Negri, 'Empire' Harvard University Press: Cambridge (Mass), 2000 Harvey, David (The Condition of Postmodernity', London: Blackwell, 1989. Mgnolo, Walter, 'The Darker Side of Western Modernity, Durham: Duke University Press, 2011 Sloterdijk, Peter, 'Terror fron the Air' New York: Semiotext(e), 2009 Virilio, Paul '\City of Panic' London, Berg, 2007

Recommended Resources

Conrad, Joseph, \'Heart of Darkness\', London: Penguin, 2007 Cassidy, David. \'Einstein and Our World\', Humanity Books: New York, 1998. Fry, Tony, \'Old World, New Visions\', Sydney: Hale and Iremonger, 1989. More, Thomas, \'Utopia\' Penguin: London, 1965.

Organisation and Teaching Strategies

The course consists of a one hour lecture and two hour tutorial each week.

The tutorials are interactive to enable maximum learning. You are encouraged to participate through asking questions, making comments and doing some short relevant exercises.

Class Contact Summary

Program Progression: You are reminded that satisfactory Program Progression requires that attendance in classes is maintained at equal to or greater than 80%, and that GPA is maintained at equal to or greater than 3.5 with passing grades achieved in more than 50% of courses in any semester [please see Griffith College Policy Library - Program Progression Policy - for more information].

Weekly Readings: There are readings on the portal applicable to each week's lectures. You are expected to have familiarised yourself with these readings prior to each week's classes.

Independent Study: You should allocate approximately 10 hours of study per week (including the lecture/tutorial time) to this course. However, you will find that more than this will be required in some weeks.

Content Schedule

Please note the Content Schedule below may be subject to change as the course proceeds.

Weekly Teaching Schedule

Week	Торіс	Activity	Readings
1	Introduction: Introduction to the concepts of modernity and postmodernity from a global perspective of difference	Lecture	
	Introduction to tutorial activity and review of lecture content and readings	Tutorial	
2	Modernity and the Enlightenment: This lecture will present an account of the nature and significance of western enlightenment	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
3	Making & Modernity: The Making of the Modern World: Outlining the relationships of design and technology to global transformations	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
4	History, Eurocentrism, Design: History, Eurocentrism, Design	Lecture	
	Class Tutorial: Tutorial plus feedback from tutor on course progress and participation	Tutorial	
5	The Modern & Modernization: The session will examine to move from idea to practice	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
6	Image and the Modern	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
7	Disaster and the End of Modernity. The reason for the end of modernity explained	Lecture	
	Class Tutorial: The reason for the end of modernity explained	Tutorial	

8	The Nature of Postmodernity. Thinking, Design and Globalism	Tutorial	
	Class Tutorial: The Nature of Postmodernity	Tutorial	
9	Order and Disorder in ???ANew World Order???: This session will present the issues of a changing concept of world order	Lecture	
	Class Tutorial: Lecture content and readings	Tutorial	
10	The Nature of Postmodernity Revisited: Knowing and Seeing	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
11	Designing after the Postmodern: What does the future of design look like? Tis lecture will answer this question	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
12	Living in the end time: This session looks at the plural futures of humanity	Lecture	
	Class Tutorial: Review of lecture content and readings	Tutorial	
13	Course review	Lecture	
	Class Tutorial: Review of semester content	Tutorial	

Assessment

This section sets out the assessment requirements for this course.

Summary of Assessment

ltem	Assessment Task	Weighting	Relevant Learning Outcomes	Due Date
1	Individual Book Review	20%	3	6
2	Statement of Position	30%	1,2,3	10
3	CaseStudy:Projected Future	50%	1,2,3	13

Assessment Details

Individual Book review

Reading report assigned from reading list during 2/3rd tutorial. 1,000 - 1,500 words. Write a reading report about your selected text, demonstrating an understanding of the author's intention, the content of the book and a critical perspective on the text, relating it to the course content and supported with appropriate research.

Criteria: report must demonstrate

1. an understanding of the authors intension

2. a grasp of content

3. a critical perspective (not simply based on opinion)

Statement of Position

The requirement is to write and speak to a 'statement of position' towards issues linked to a fragmented world order and design. Suggestions will given by tutors during class briefing. The presentation should be 8 minutes.

Group members will peer assess one another anonymously using a sheet handed to you by tutors in class. Peer assessment will contribute to 10 out of the 30 marks

Criteria: presentation must demonstrate

1. reflection on course content

2. rhetorical effort to communicate an understanding of the selected issues

3. clear evidence of prior effort

Case Study: Projected Future

Select an object of the present and write a 'case study of its projected future in the context of its past history and current use and appearance.1,500 - 2,000 words. Criteria: assignment must demonstrate

1. research effort

2. imagination

3. coherence and clarity of expression

Students who achieve a final course mark of 47.5 to 49.4% and who have otherwise completed all other requirements of the course MAY be offered the opportunity to sit a Supplementary assessment. Students must adhere to the Griffith College timetable for Supplementary and Deferred assessments. Please refer to the Assessment Policy for more details on Supplementary Assessments.

Submission and Return of Assessment Items

Normally you will be able to collect your assignments in class within fourteen [14] days of the due date for submission of the assignment.

Please note: You may be required to submit assignments electronically to a collusion detection tool to allow the detection of possible instances of collusion/plagiarism. This will also involve Griffith College or its nominee storing your work on a secure database for use in testing assessment submitted by others in the future. For further information on Griffith College's Academic Integrity Policy refer to Griffith College's online Policy Library.

Retention of Originals

You must be able to produce a copy of all work submitted if so requested. Copies should be retained until after the release of final results for the course.

Extensions

To apply for an extension of time for an assignment, you must submit an Application for Extension of Assignment form to your teacher at least 24 hours before the date the assignment is due. Grounds for extensions are usually serious illness, accident, disability, bereavement or other compassionate circumstances and must be able to be substantiated with relevant documentation [e.g. Griffith College Medical Certificate]. Please refer to the Griffith College website - Policy Library - for guidelines regarding extensions and deferred assessment.

Assessment Feedback

Marks awarded for assessment items will also be available on the on-line grades system on the Student Website within fourteen [14] days of the due date.

Generic Skills

Griffith College aims to develop graduates who have an open and critical approach to learning and a capacity for lifelong learning. Through engagement in their studies, students are provided with opportunities to begin the development of these and other generic skills.

Studies in this course will give you opportunities to begin to develop the following skills:

Generic Skills	Taught	Practised	Assessed
Written Communication	Yes	Yes	Yes
Oral Communication		Yes	Yes
Information Literacy	Yes	Yes	Yes
Secondary Research	Yes	Yes	Yes
Critical and Innovative Thinking	Yes	Yes	Yes
Academic Integrity	Yes	Yes	Yes
Self Directed Learning		Yes	
Team Work		Yes	
Cultural Intelligence		Yes	
English Language Proficiency		Yes	Yes

Additional Course Generic Skills

Additional Course Information

Teacher and Course Evaluations

Your feedback is respected and valued by your lecturers and tutors. You are encouraged to provide your thoughts on the course and teaching, both positive and critical, directly to your lecturer and tutor or by completing course and lecturer evaluations on the Griffith College portal whenever these are available.

Academic Integrity

Griffith College is committed to maintaining high academic standards to protect the value of its qualifications. Academic integrity means acting with the values of honesty, trust, fairness, respect and responsibility in learning, teaching and research. It is important for students, teachers, researchers and all staff to act in an honest way, be responsible for their actions, and show fairness in every part of their work. Academic integrity is important for an individual's and the College's reputation.

All staff and students of the College are responsible for academic integrity. As a student, you are expected to conduct your studies honestly, ethically and in accordance with accepted standards of academic conduct. Any form of academic conduct that is contrary to these standards is considered a breach of academic integrity and is unacceptable.

Some students deliberately breach academic integrity standards with intent to deceive. This conscious, pre-meditated form of cheating is considered to be one of the most serious forms of fraudulent academic behaviour, for which the College has zero tolerance and for which penalties, including exclusion from the College, will be applied.

However, Griffith College also recognises many students breach academic integrity standards without intent to deceive. In these cases, students may be required to undertake additional educational activities to remediate their behaviour and may also be provided appropriate advice by academic staff.

As you undertake your studies at Griffith College, your lecturers, tutors and academic advisors will provide you with guidance to understand and maintain academic integrity; however, it is also your responsibility to seek out guidance if and when you are unsure about appropriate academic conduct.

Please ensure that you are familiar with the Griffith College Academic Integrity Policy; this policy provides an overview of some of the behaviours that are

considered breaches of academic integrity, as well as the penalties and processes involved when a breach is identified.

For further information please refer to the Academic Integrity Policy on the Griffith College website - Policy Library.

Risk Assessment Statement

There are no out of the ordinary risks associated with engagement in this course.

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